

THE DIFFERENCE WITH SOUTH AFRICAN WINES? THERE'S SUNSHINE INSIDE.

In South Africa, sunshine isn't just something we feel on our skin - it's something we carry in our spirit.

It's in our optimism, our resilience, our connection to each other and to the land. That spirit shines through in our wines: shaped by nature, enriched by heritage and crafted with vision and heart.

THE FUTURE IS BRIGHT

The South African wine industry is forward-thinking and steadfastly committed to sustainability and social progress. Thanks to the WWF Conservation Champions, more land has been preserved for conservation than is planted with vines - a powerful reflection of our respect for nature. Nearly all producers follow Integrated Production of Wine (IPW) guidelines to manage water and protect our environment.

We're also building a fairer future. The Wine Industry Ethical Trade Association (WIETA) certifies wines made under strict ethical conditions, and Fairtrade projects fund housing, childcare, education and retirement support. South Africa proudly leads the world in Fairtrade wine production.

Quality here means more than taste - it includes ethics and traceability. The Wine of Origin (WO) scheme guarantees place, variety and vintage, while our pioneering Integrity & Sustainability seal takes it further, tracing wine from vineyard to bottle with verified environmental standards.



WESTERN CAPE COASTAL REGION DISTRICTS CAPE TOWN FRANSCHHOEK VALLEY NORTHERN CAPE STELLENBOSCH SWARTLAND TULBAGH WELLINGTON CAPE SOUTH COAST DISTRICTS WESTERN CAPI CAPE AGULHAS PLETTENBERG BAY SWELLENDAM WALKER BAY KLEIN KAROO DISTRICTS KLEIN KAROO WESTERN CAPE CALITZDORP LANGEBERG-GARCIA PRINCE ALBERT VALLEY **OLIFANTS RIVER DISTRICTS** CITRUSDAL MOUNTAIN CITRUSDAL VALLEY LUTZVILLE VALLEY BREEDE RIVER VALLEY DISTRICTS BREEDEKLOOF ROBERTSON WORCESTER WARDS NOT PART OF A REGION CERES CEDERBERG LAMBERTS BAY PRINCE ALBERT VALLEY SWARTBERG NORTHERN CAPE CENTRAL ORANGE RIVER (WARD)











Wines of South Africa (WoSA), a not-for-profit organisation owned by the South African wine industry, promotes the export of all South African wines by building Brand South Africa.











OUR WINEMAKING HISTORY SPANS OVER 360 YEARS, INFLUENCED BY DUTCH, GERMAN, FRENCH AND ITALIAN

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OLD WORLD HERITAGE, NEW WORLD SUNSHINE

Despite a difficult past – or perhaps because of it – South Africa has emerged as a democracy known for peace and progress. Global icons like Nelson Mandela and Archbishop Desmond Tutu embody the optimism and compassion that shape our national identity.

Our winemaking history spans over 360 years, influenced by Dutch, German, French and Italian traditions. It's a legacy we honour, while also embracing New World energy and innovation.

Today, our industry is more inclusive and dynamic than ever, investing in research, transformation and sustainability. In addition to making better wine, we're making wine better, for generations to come.

FIND YOUR SUNSHINE IN OUR WINELANDS

Those who visit the Cape Winelands often say they're the most beautiful in the world. With over 23 wine routes winding through landscapes of ever-changing natural beauty – many just an hour from Cape Town – it's a place that stirs the soul.

Here you'll find award-winning wines, as well as the opportunity to spend sunny days at world-class restaurants, guesthouses, golf courses and spas. It's worth experiencing in person, but if you can't, you can always open a bottle and enjoy the sunshine inside.



ABUNDANT NATURE, INFINITE POSSIBILITY

Over 95% of South Africa's wine is grown in the Cape Floral Kingdom - the smallest but richest plant kingdom on earth, with more species than the entire northern hemisphere.

Our terroir is as diverse as it is dramatic: 500-million-year-old soils, cool sea breezes from two oceans, and valleys that offer endless combinations of sun, shade and slope. This natural abundance gives winemakers extraordinary raw materials to express themselves – and to bottle the essence of place – sunshine and all.

BURSTING WITH DIVERSITY

South Africa's vineyards are a playground of possibility, we grow an impressive range of cultivars. Our leading reds include Cabernet Sauvignon, Shiraz, Merlot, Pinot Noir and, of course, Pinotage, our bold and distinctive homegrown original.

Among our whites, Sauvignon Blanc, Chardonnay and Chenin Blanc thrive. South Africa being home to more Chenin plantings than anywhere else in the world.

From dessert and fortified wines to crisp whites and sparkling Cap Classiques, our variety is our strength. South African wine has something for every taste, every table and every celebration of life. As long as you're happy to experience sunshine inside.



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